

and built a user base of over 700,000 students and teachers.

- Organized and conducted trainings for over 1,000 teachers between 2001-2003, in over 50 schools and school district offices across the state.
- Presented analyses of the program at over a dozen educational and academic conferences and produced biweekly activity reports for school district staff.
- Empirically demonstrated that use of the FCAT Explorer is related to successful performance on the Florida Comprehensive Assessment Test (FCAT).

- 1996 - 2000 State of Florida, Department of Labor and Economic Security, Division of Workers' Compensation, Tallahassee, FL
Senior Management Analyst, Bureau of Research and Education
 Job Responsibilities: Lead analyst for the Data Quality Audit Consulting Team; evaluated data processes in select bureaus and wrote audit assessments; tracked workers' compensation medical and indemnity data; wrote regulatory analyses for the division's annual report; conducted independent research in workers' compensation topics.
 Accomplishments:
- Won Davis Productivity Awards in 1998, 1999 and 2000 for the audit reports.
 - Presented with two teamwork awards in 1998 and a productivity award in 2000.
 - Presented analysis of workers' compensation legislative reform to the Workers' Compensation Research Group, 1997.
- 1995 - 1996 State of Florida, Department of Health and Rehabilitative Services, Alcohol and Substance Abuse Program Office, Tallahassee, FL
Senior Management Analyst
 Responsible for policy and quantitative research in the substance abuse program office; developed and maintained substance abuse treatment database; evaluated admissions to and discharges from treatment centers; researched substance abuse treatment strategies employed by prevention providers; analyzed data on at-risk populations; wrote reports.
 Accomplishments:
- Analyzed and calculated performance rates for substance abuse treatment centers.
 - Designed surveys for prevention providers and presented findings to the Center for Substance Abuse Prevention.
 - Worked with outside agencies such as the Florida Department of Law Enforcement on joint statistical projects.
- 1988 - 1995 Florida State University, Department of Communication, Tallahassee, FL
Assistant Professor
 Specialized in new communication technologies, conducted research on communication efficiency of electronic mail, telecommunication development, policy and regulation, organizational integration of information technology and mass media; taught courses in new communication technologies, telecommunication regulation, mass media, desktop multimedia and organizational communication.
 Accomplishments:
- Published four papers on communication technology and presented thirty papers at academic conferences.
 - Chaired over twenty master's theses and a dozen dissertations in communication technology studies.
 - Presented with teaching excellence award, 1989.
- 1980 - 1985 University of Washington, School of Communication, Seattle, WA
Teaching Fellow

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|-------------|---|
| 1979-1981 | University Printing, Seattle, WA
<i>Shipping Clerk</i> |
| 1978-1979 | Queen City Printers, Burlington, VT
<i>Platemaker</i> |
| 1975 - 1978 | University of Vermont, Department of Communications, Burlington, VT
<i>Teaching Fellow</i> |

OTHER EMPLOYMENT

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|----------------|---|
| 1996 - Present | Florida State University, Department of Communication, Tallahassee, FL
<i>Adjunct Instructor</i> |
| 1987-1988 | Microsoft Corporation, Hardware Division, Redmond, WA
<i>Software Beta Tester</i> |
| 1983-1984 | Dublin City University, School of Communications, Dublin, Ireland
<i>Visiting Lecturer</i> |

TECHNICAL SKILLS:

Skilled in computing, telecommunications, photography, writing. Over twenty years of experience in computing, with expertise in the following applications:

- Word processing, desktop publishing and presentation software : Microsoft Word, Corel WordPerfect, Adobe PageMaker, Microsoft PowerPoint;
- Database, spreadsheet and statistical software: Microsoft Access, Microsoft SQL Server, Oracle, IBM DB2, Microsoft Excel, Corel Quattro Pro, Borland Paradox, SPSS (mainframe and PC);
- Graphic software: Adobe PhotoShop, Corel Draw, Macromedia Fireworks, Adobe Illustrator, Paint Shop Pro; Visio, MapInfo;
- Programming and Internet software: SQL, DB2/JCL, SPSS scripting, Microsoft Visual Studio, Microsoft FrontPage, UNIX, FTP.

PROFESSIONAL REPORTS

Florida Department of Health Quit-for-Life Line Evaluation, 2004. Produced for the Department of Health Awareness and Tobacco, Florida Department of Health. June 2004.

Florida Department of Health Quit-for-Life Line Evaluation, 2003. Produced for the Department of Health Awareness and Tobacco, Florida Department of Health. June 2003.

2001 Workers' Compensation Medical Reimbursement Manual Calculations. Produced for the Bureau of Rehabilitation and Medical Services, Agency for Health Care Administration. July 2001.

Findings and Recommendations of the Data Quality Audit Consulting Team Audit of the Bureau of Rehabilitation and Medical Services. Produced for the Bureau of Research and Education, Division of Workers' Compensation, Florida Department of Labor and Employment Security. April 2000.

Findings and Recommendations of the Data Quality Audit Consulting Team Audit of the Employee Assistance Office. Produced for the Bureau of Research and Education, Division of Workers' Compensation, Florida Department of Labor and Employment Security. April 1999.

Findings and Recommendations of the DQACT Audit of the DWC-13 Claims Handling Process in the Bureau of Monitoring and Audit. Produced for the Bureau of Research and Education, Division of Workers' Compensation, Florida Department of Labor and Employment Security. March 1998.

PUBLICATIONS

McDaniel, Stephen R., and Christopher B. Sullivan (1998), "Extending the Sport Experience: Mediations in Cyberspace." in L. Wenner (Ed.), *Media Sport: Cultural Sensibilities in the MediaAge*.

Sullivan, Christopher B. (1995). "Preferences for Electronic Mail in Organizational Communication Tasks." *Journal of Business Communication*, Vol. 32, No. 1.

Sullivan, Christopher B. and Peter Durand (1995). "Management, Technology and Communication Issues in the Implementation of a State Telecommuting Program." *Florida Communication Journal*, Vol. 22, No. 2.

Viggiano, Greg, Christopher B. Sullivan and Mike Wallace (1995). "Distance Education Via Broadcast Satellites: Possibilities for Marketers and Planners." *Via Satellite Magazine*. March.

Sullivan, Christopher B. (1990). "Toward a Communications Future: The Effects of Computerization on Telephone Development." in I. B. Singh and J. Hanson. *Advances in Telematics*, Vol. 1, Ablex Pub. Co.: Englewood Cliffs, NJ

PROFESSIONAL AND ACADEMIC PRESENTATIONS

Sullivan, Christopher, B. (2004). "Telephone Counseling for Help in Quitting Smoking: Evaluating the Florida Quitline." Presentation made at the Southeast Evaluation Association annual conference, January.

Diefenbach, Bahia N. and Christopher B. Sullivan and (2003). "Using the FCAT Explorer to Improve 5th Graders' Math Performance." Research paper presented at the Florida Educational Research Association Conference, Orlando, FL., November

Sullivan, Christopher, B. (2003) "Strengthening Reading Skills: Language Arts and the FCAT Explorer." Presentation made at the Florida Educational Technology Conference, March.

Sullivan, Christopher, B. (2002) "Using the FCAT Explorer." Presentation made to the Florida Association of School Administrators Assistant Principals Conference, November.

Sullivan, Christopher, B. and Bahia N. Diefenbach (2002). "Measuring the Effects of Effects of Using the FCAT Explorer on the 2002 FCAT Math Scores." Research paper presented at the Florida Educational Research Association Conference, Gainesville, FL., November.

Sullivan, Christopher, B. (2002). "The FCAT Explorer: A Software Solution for Strengthening Math and Reading Skills in Students." Presentation made at the Miami-Dade Technology Conference, October.

Sullivan, Christopher, B. and Bahia N. Diefenbach (2002). "Thinking Outside of the Box Using the FCAT Explorer." Presentation made at the Palm Beach Educational Technology Conference, March.

Sullivan, Christopher, B. and Bahia N. Diefenbach (2002) "Using the FCAT Explorer for On-Line Instruction and Skill-Building." Presentation made to Florida's Advanced Placement Incentive Program Meeting, February.

Sullivan, Christopher, B. and Bahia N. Diefenbach (2001). "Measuring the Effects of a Web-Based Practice Program on the FCAT Math Results of 5th Graders." Research paper presented at the Florida Educational Research Association Conference, Marco Island, FL., November.

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- Sullivan, Christopher, B. (2001) "Introducing the FCAT Explorer." Presentation made at the Pinellas County Educational Technology Conference, September.
- Sullivan, Christopher, B. (1997). "Modeling the Effects of Workers' Compensation Legislative Reform in Florida." Presentation made to the Workers' Compensation Research Group, New Brunswick, NJ, July.
- Sullivan, Christopher, B. (1996). "Substance Abuse Prevention Strategies Employed by Prevention Providers in Florida." Research paper presented at the Center for Substance Abuse Prevention, Single State Agency Contractors Meeting, Bethesda, MD, May.
- Sullivan, Christopher B. (1995). "Introduction to the Information Superhighway." Presentation made at the annual conference of the Florida Association of City Clerks, Fort Lauderdale, FL, April.
- Buckley, W. Jack and Christopher B. Sullivan (1995). "Seeing Red Over Seeing NYPD Blue: An Analysis of a Community's Willingness to Censor a Television Program." Paper presented at the 65th annual conference of the Southern States Communication Association, New Orleans, LA, April.
- Sullivan, Christopher B. (1994). "Building a Telecommunications Infrastructure for the Educational Superhighway." Paper presented at the annual conference of the Florida Communication Association, St. Augustine, FL, October.
- Jablonski, Patrick M. and Christopher B. Sullivan (1994). "Reporting Terrorism, 1981 - 1992: The Press, The President, and the Incidence of Terrorism." Paper presented at the annual conference of the Speech Communication Association, New Orleans, LA, November.
- Sullivan, Christopher B. (1994). "A NAFTA for Telecommunication Policy? The Case for Regulatory Integration in the Americas." Paper presented at the Communication in the Americas Conference, June 4-7, 1994, University of Calgary, Calgary, Alberta.
- Sullivan, Christopher B. and Lynnette Brown (1993). "The Role of Electronic Mail on Participation in the Decision Making Process." **Top Paper** in the Applied Communication Division for presentation at the annual conference of the Speech Communication Association, Miami, FL, November.
- Montgomery, Daniel, Christopher B. Sullivan, Thomas Hutchison and Michael Chamberlain (1993). "Problems Related to the Development and Diffusion of New Interactive Technologies." Paper accepted for presentation at the annual conference of the Speech Communication Association, Miami, FL, November.
- Sullivan, Christopher B. (1993). "Interactive Technologies." Presentation made at the Second Annual Florida Government Technology Conference, Tallahassee, FL, October, 1993.
- Sullivan, Christopher B. (1993). "Telecommuting and Energy." Presentation made at the Florida Energy Initiatives Seminar sponsored by the Florida Institute of Government, Center for Professional Development, Tallahassee, FL, June.
- Sullivan, Christopher B. (1993). "Electronic Mail and Participation in Organizational Decision-Making" Paper presented to the Communication and Technology Division at the 43rd annual conference of the International Communication Association, Washington, DC, May.
- Sullivan, Christopher B. (1993). "Communication Across Computer Networks." Presentation made at the

annual conference of the International Institute of Municipal Clerks, Orlando, FL, May.

Sullivan Christopher B., and Duane Bennett (1993). "The Role of the University Telecommunication Manager in the Development of Academic Information Services." Paper presented at the 63rd annual conference of the Southern States Communication Association, Lexington, KY, April.

Durand, Peter and C. Sullivan (1992). "Management, Technology and Communication Issues in the Implementation of a State Telecommuting Program." Paper presented at the annual conference of the Speech Communication Association, Chicago, IL, November.

Laster, Claudia and Christopher B. Sullivan (1992). "The Effects of Televised Alcohol Messages on Behavioral Intentions." Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec, August.

Sullivan, Christopher B. (1992). "Modeling Information Technology Use and Organizational Productivity." Paper presented at the 42nd annual conference of the International Communication Association, Miami, FL, May. Awarded **Top Paper** in the Communication and Technology Division.

Sullivan, Christopher B. and Musa Abu Hassan (1992). "Approaching a Telecommunication Lexicon." Paper presented at the 42nd annual conference of the International Communication Association, Miami, FL, May.

Sullivan, Christopher B. (1992). "Gender Differences in the Use of Information Technologies." Paper presented at the 62nd annual convention of the Southern States Communication Association, San Antonio, TX, April.

Sullivan, Christopher B. and J.D. Rayburn, II (1991). "Communication Apprehension and Computer Mediated Communication." Paper presented at the annual conference of the Speech Communication Association, Atlanta, GA, November.

Sullivan, Christopher B. and Musa bin Abu Hassan (1991). "Toward a New Model of Telecommunication Policy for the Developing Countries." Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Boston, MA, August.

Sullivan, Christopher B. (1991). "Preferences for Electronic Mail in Organizational Communication Tasks." Paper presented at the 41st annual conference of the International Communication Association, Chicago, IL, May.

Sullivan, Christopher B. and Chip Wells (1991). "Desktop Publishing a Journal." Video presented at the 61st annual convention of the Southern States Communication Association, Tampa, FL, April.

Rayburn, J.D. and Christopher B. Sullivan (1990). "Communication Apprehension and the Use of Electronic Mail." Presentation at the Florida Communication Association, Tallahassee, FL, October.

Sullivan, Christopher B. and J.D. Rayburn, II (1990). "The Impact of Electronic Mail on the Legislative Process in the Florida House of Representatives." Paper presented at the 40th annual conference of the International Communication Association, Dublin, Ireland, June.

Sullivan, Christopher B. (1989). "The Impact of Electronic Mail on Organizational Performance." Paper presented at the 10th International Conference on Information Systems, Boston, December.

Sullivan, Christopher B. (1989). "Electronic Mail and Information Empowerment." Paper presented at the 17th Annual Telecommunication Policy Research Conference, Airlie, Virginia, October.

- Sullivan, Christopher B. (1989). "Comparing Predictors of Telecommunications Development in the Newly Industrializing Countries: The Explanatory Power of Information Sector Employment." Paper presented at the 39th annual conference of the International Communication Association, San Francisco, CA, May.
- Sullivan, Christopher B. (1989). "Convergent Research Perspectives on Telecommunication Development in the NICs: A Systems Approach." Paper presented at the 39th annual conference of the International Communication Association, San Francisco, CA, May.
- Sullivan, Christopher B. (1989). "The Third World Response to 'Media Imperialism': Cultural Reaction or Pro-Active Media Production?" Paper presented at the Literature and Film Conference, Tallahassee, FL, January.
- Sullivan, Christopher B. (1988). "Modeling Communications Demand and Telephone System Response: the Information Sector as a Predictor of Telecommunications Development in the Newly Industrializing Countries." Presented to the International Telecommunications Society, Cambridge, MA, June.
- Sullivan, Christopher B. (1988) "Overcoming the Telecommunications Bottleneck: The Effect of Information Sector Growth on Telecommunication Policies." Presented to the International Communications Association, New Orleans, LA, May.
- Sullivan, Christopher B. (1987). "The Effect of Information Sector Growth on Telecommunications Development Policies: A Comparative Case Study of Ireland and South Korea." Presented to the 15th Annual Telecommunication Policy Research Conference, Airlie, VA, October.
- Sullivan, Christopher B. (1987). "Dimensions of Interest in International News." Paper presented to the Association for Education in Journalism and Mass Communication Conference, San Antonio, TX.
- Bowes, John and Christopher B. Sullivan (1985). "From Agriculture to Information: Bypassing the Industrial Revolution." Presented at the International Communications Association Conference, Honolulu, Hawaii, May.

PROFESSIONAL SERVICE

- Member, Southeast Evaluation Association, 2003-present
- Member, Florida Educational Research Association, 2001-present
- Member, Board of Directors and Webmaster, *International Quarterly*, 1996-2000
- Secretary, Communication and Technology Division, International Communication Association, 1992-1995
- Member, Dissertation Award Committee, Communication and Technology Division, International Communication Association, 1992-93
- Reviewer, *Journal of Broadcast and Electronic Media*, 1991-94
- Electronic Editor, FSU College of Communication Newspaper, *Smoke Signals*, 1989-93
- Managing Editor, *Journal of the International Interactive Communication Association*, 1991

AWARDS AND HONORS

State of Florida *Davis Productivity Award* for work done with the Data Quality Audit Consultant Team, Division of Worker's Compensation, Department of Labor and Employment Security, 2000.

State of Florida *Davis Productivity Award* for work done with the Data Quality Audit Consultant Team, Division of Worker's Compensation, Department of Labor and Employment Security, 1999.

State of Florida *Davis Productivity Award* for work done with the Data Quality Audit Consultant Team, Division of Worker's Compensation, Department of Labor and Employment Security, 1998.

Department of Labor and Employment Security *Teamwork Award* for work done with the Data Quality Audit Consultant Team, 1998.

Division of Workers' Compensation *Team Award* for work done with the Data Quality Audit Consultant Team, 1998.

Bureau of Research and Education, Division of Workers' Compensation, *Job Well Done Award*, 1997.

Teaching Award, Panama City Campus, Florida State University, 1989.

VOLUNTEER AND CHARITABLE ACTIVITIES

Desktop Publisher of the Southeast Evaluation Association Newsletter, 2004-Present.

Information Technology consultant for *International Quarterly*, 1997 - 2000.

Pro bono computer support for the office of the Florida League of Women Voters, 1996-Present.

Volunteer Basketball and Softball Coach, Tallahassee Parks and Recreation Department, 1991-95.

President and Secretary, North Florida Brewers League, 1991-94. Helped raise \$6000 for the American Cancer Society during NFBL-sponsored *Octoberfests* between 1992 and 1994.

Volunteer Basketball Coach, Lake Washington Parks and Recreation Department, Kirkland, WA, 1985-88.

REFERENCES

Available upon request